

**The future is here**

Sergio Frutos  
2020

Oil on canvas  
180 x 120 x 4 cm

Unique  
Signed

SF-P 20-10



**About this artwork:**

Family wearing gas masks for everyday life, 1963. Though this looks like a page from a science fiction book, it may be an accurate preview of things to come. Failure to cope with growing air pollution problems could have adverse affects on the health of every man, woman and child in metropolitan areas. So far, there's no adequate protection for city dwellers against poisonous auto exhausts, industrial gases, a smog and other vaporous impurities. If the situation worsens, as some scientists predict, our only safeguard may be equipping everyone in the family with gas masks for the daily trek to work and to school.

## About the project: Stranger Times

*Humanity's self-alienation has reached such a degree that it can experience its own destruction as an aesthetic pleasure of the first order.*

Walter Benjamin. *The Work of Art in the Age of Its Technological Reproducibility, and Other Writings on Media*. Cambridge: Harvard University Press, 2008.

*Stranger Times* develops from research on archival photographs, mainly from II World War and Cold War, about bizarre chemical and biological war developments and examines the human enormous capacity of normalizing and banalizing the barbarism.<sup>1</sup> How much can we pretend that everything is ok when the world falls apart around us? To what extent are we exempt of responsibility?

We are in a theater where the familiar becomes strange, 'verfremdet' as in Brecht.<sup>2</sup> It represents that uneasy tendency perhaps most poignantly, as it harasses the sanctity of the family, the society and the bourgeoisie, suggesting that any nostalgia we might have for their old, solid versions, should be abandoned, as according to two German and one Brooklyn's classics, "all that's solid, melts into air",<sup>3</sup> and sentimental attachments are neither helping to stop this process, nor to emancipate.

*Stranger Times* tells us about the strangeness, the perplexity before the modern era and its absurdities, and the normalization and trivialization of these absurdities and their terrible consequences. Everyday life goes on while the world collapses around us, and we get used, banalize, adapt to the disaster or even gather to watch it as a spectacle. These paintings represent a not too distant past, or a future closer than we might think.

*The old world is dying, and the new world struggles to be born: now is the time of monsters.*

Antonio Gramsci, *Prison Notebooks*. London: Lawrence & Wishart, 1971; repr., London: ElecBook, 1999, 554. Presumably reformulated by Slavoj Žižek from a loose French translation by Gustave Massia.

1. Hannah Arendt and 'Amos Elon. *Eichmann in Jerusalem: A Report on the Banality of Evil*. New York Toronto London: Penguin Books, 2006. →
2. Francesco Fiorentino. "Ansätze Zu Einer Pädagogik Der Fremdheit Bei Brecht." In *The Brecht Yearbook / Das Brecht-Jahrbuch* 45, 102-15. Boydell and Brewer Limited, 2020. →
3. Karl Marx and Friedrich Engels. *Manifesto of the Communist Party. Marx/Engels Selected Works, Vol. One*. Moscow: Progress Publishers, 1969. →

